

# INDUSTRY LEADING ORGANIC GROWTH AND BOOKINGS IN ALL OF OUR GEOGRAPHIES

F2022-Q1 Performance Highlights
August 12, 2021



# CAUTIONARY NOTE ON FORWARD LOOKING STATEMENTS AND NON-IFRS MEASURES

Certain statements contained herein may constitute "forward-looking information" within the meaning of applicable Canadian securities laws and "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and other applicable U.S. safe harbours (collectively "forward-looking statements"). These statements may include, without limitation, estimates, plans, expectations, opinions, forecasts, projections or other statements regarding the future growth, results of operations, performance and business prospects of Alithya that do not exclusively relate to historical facts or which refer to the characterizations of future events or circumstances, including information or statements regarding our ability to generate sufficient earnings to support our operations, our ability to develop new business, broaden the scope of our service offerings and enter into new contracts, our strategy, future operations, and prospects, our expectations regarding our financial performance, and the impact on Alithya of, and the response of Alithya to, the occurrence of the COVID-19 pandemic.

Although management believes the expectations reflected in Alithya's forward-looking statements were reasonable as at the date they were made, forward-looking statements are based on the opinions, assumptions and estimates of management and, as such, are subject to a variety of risks and uncertainties and other factors, many of which are beyond Alithya's control, and which could cause actual events or results to differ materially from those expressed or implied in such statements. Such risks and uncertainties include but are not limited to those discussed in Alithya's Management's Discussion and Analysis ("MD&A") for the quarter ended June 30, 2021 and MD&A for the year ended March 31, 2021 as well as in other materials made public, including documents filed with Canadian and U.S. securities regulatory authorities from time to time and which are available on SEDAR at www.sedar.com and EDGAR at www.sec.gov. Forward-looking statements contained herein are expressly qualified in their entirety by these cautionary statements and are made only as of the date of Alithya's MD&A for the quarter ended June 30, 2021. Alithya expressly disclaims any obligation to update or revise any forward-looking statements, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by applicable law. Investors are cautioned not to place undue reliance on forward-looking statements since actual results may vary materially from them.

Certain measures disclosed herein have also not been prepared in accordance with IFRS. These measures do not have any standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other issuers. These measures should be considered as supplemental in nature and not as a substitute for the related financial information prepared in accordance with IFRS. Please refer to Alithya's MD&A for the quarter ended June 30, 2021 and MD&A for the year ended March 31, 2021 for a description of such measures, a reconciliation of to the most directly comparable IFRS financial measures and for further details.

All amounts are in Canadian dollars unless otherwise indicated

## F2022-Q1 PERFORMANCE HIGHLIGHTS

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Posted organic growth both year-over-year and sequentially, in Canada, the US and Europe On track with
the integration of R3D<sup>(1)</sup>;
The two 10-year
contracts with Beneva
and Québecor have
already generated
significant high-value
revenues

Opened a
subsidiary office in
Morocco to gain access
to a rich pool of highlyskilled IT professionals
for our global projects

## OUR TEAMS EXCEEDED ALL EXPECTATIONS AND ARE SEIZING NEW OPPORTUNITIES TO ACCELERATE PROFITABLE GROWTH

Revenues increased by 78% year-over-year, and 50% sequentially. Experienced organic growth in all sectors, while R3D added \$20M of revenues

With the integration of R3D, rapidly scaling up operations to effectively compete for the industry's largest and most complex digital transformation projects and cloud migrations

Won significant multi-year contracts and agreements

Experienced both year-overyear and sequential organic growth, and a significant increase in the Oracle business

Achieved the prestigious Microsoft Inner Circle for a 16<sup>th</sup> time, recognizing our outstanding sales achievements in 2021-2022 US

CA

Successfully implemented multiple
Oracle Cloud suite solutions
for large healthcare providers, as well
as financial services and high-tech
customers

59.5% increase in organic growth revenues, year-over-year, as well as a 12.6% sequential increase

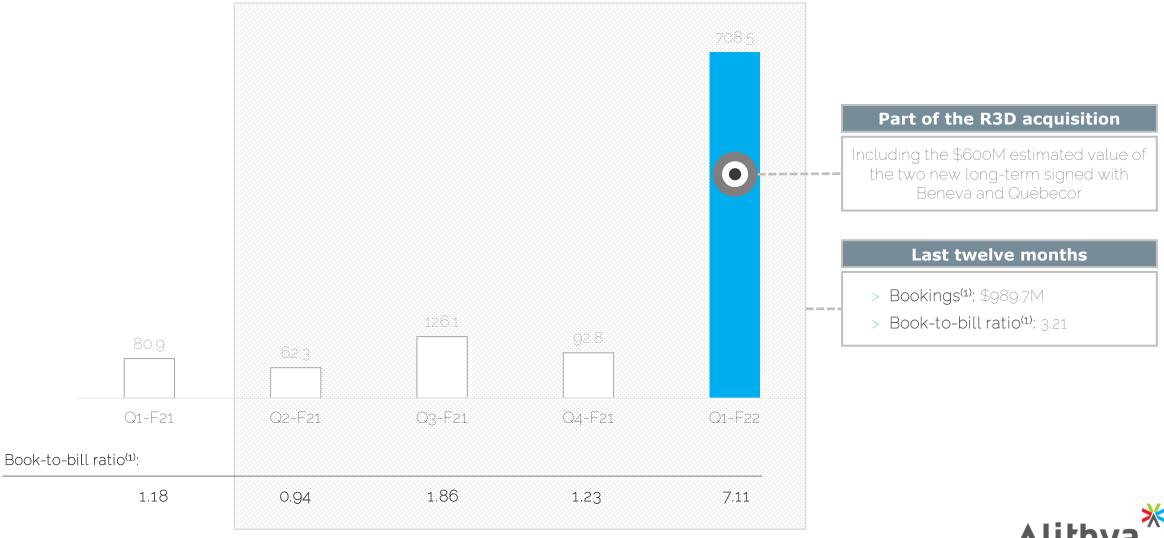
EU

General recovery of activity levels, including at one of our long-time customers in the

aerospace industry



#### BOOKINGS<sup>(1)</sup> EVOLUTION



<sup>(1)</sup> This is a non-IFRS financial measure. Please refer to the "Cautionary Note on Forward-Looking Statements and Non-IFRS Measures' section of this presentation and to the 'Non-IFRS Measures' section in the MD&A for more information.

### RECORD FIRST QUARTER PERFORMANCE

	F2022-Q1	F2021-Q1		
REVENUES	\$102.9M	\$70.7M	45.6%	<ul> <li>○ Organic growth in all geographies</li> <li>○ Additional revenues from the R3D acquisition on April 1<sup>st</sup>, 2021, including growth from the two long-term contracts</li> <li>○ Organic growth in all areas in the US, particularly in the Oracle business</li> <li>○ Negative US dollar variation</li> </ul>
GROSS PROFIT	\$28.3M	\$20.4M	38.9%	<ul> <li>Increase in all geographies, mainly driven by higher utilization rates</li> <li>Governmental wage subsidies</li> <li>Lower % in Canada from the R3D acquisition, whose revenues</li> </ul>
GROSS MARGIN	27.5%	28.9%	140 bps	historically show a higher proportion from billable subcontractors  \$2.5M impact from increased costs on one large project in Canada - project nearing completion
ADJUSTED EBITDA <sup>(1)</sup>	\$7.0M	\$3.3M	114.5%	Organic growth, contribution from the R3D Acquisition, increased margins, governmental wage subsidies  Increased reported SG&A
NET LOSS	(\$2.0M)	(\$4.5M)	nm	Increased Adjusted EBITDA and income tax recovery, offset by increased depreciation, business acquisition and integration costs and financial expenses

<sup>(1)</sup> This is a non-IFRS financial measure. Please refer to the "Cautionary Note on Forward-Looking Statements and Non-IFRS Measures" section of this presentation and to the "Non-IFRS Measures" section in the MD&A for more information.

#### NORMALIZED GROSS MARGIN AND SG&A IMPROVEMENT

	F2022-Q1	F2021-Q1	
Revenues excluding R3D	\$82.9	\$70.7	
Gross Profit excluding R3D	\$25.4	\$20.4	
Increased Costs on Large Project	\$2.5	\$0.1	
Governmental Wage Subsidies	(\$4.8)	(\$1.3)	
Normalized Gross Profit excluding R <sub>3</sub> D <sup>(1)</sup>	\$23.1	\$19.2	
As a % of Revenues	27.9%	27.2%	
	F2022-Q1	F2021-Q4	
Total Revenues	F2022-Q1 \$102.9	F2021-Q4 \$78.0	
Total Revenues Reported SG&A		·	
	\$102.9	\$78.0	
Reported SG&A	\$102.9 \$22.7	\$78.0 \$21.7	
Reported SG&A  EBITDA Adjustments(1)	\$102.9 \$22.7 (\$1.2)	\$78.0 \$21.7 (\$1.4)	
Reported SG&A  EBITDA Adjustments <sup>(1)</sup> Adjusted SG&A <sup>(1)</sup>	\$102.9 \$22.7 (\$1.2) \$21.5	\$78.0 \$21.7 (\$1.4) \$20.3	



### F2022-Q1 LIQUIDITY AND FINANCIAL POSITION

- > Net cash from operating activities was \$0.5 million in the first quarter of fiscal 2022, representing a decrease from \$7.4 million of cash from operating activities for the same period last year
  - > Mainly from positive working capital variations
- > Net bank borrowing<sup>(1)</sup> reached \$30.6 million, an increase from \$21.1 million as at March 31, 2021.
  - > Reflecting \$13.9M in cash and restricted cash
  - > The increase in net bank borrowing<sup>(1)</sup> coming from the R<sub>3</sub>D acquisition
  - > Total long-term debt of \$62.4 million, including long-term debt and current portion of long-term debt
    - Including non-interest bearing balances of sale
    - Since the last quarterly reporting, Alithya received confirmation of full loan forgiveness by the US government of one of the two remaining PPP loans, out of five, and determined it had reasonable assurance for recognizing forgiveness on the last remaining loan



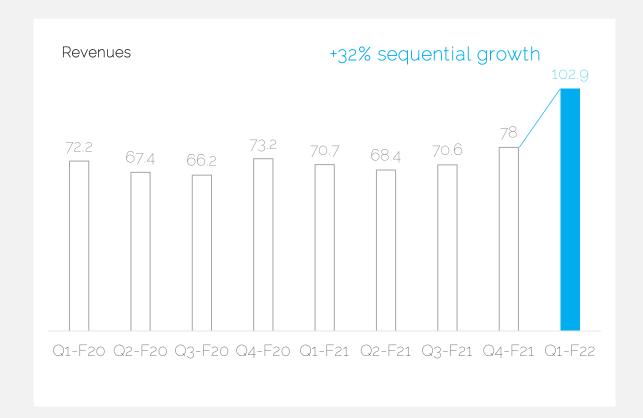


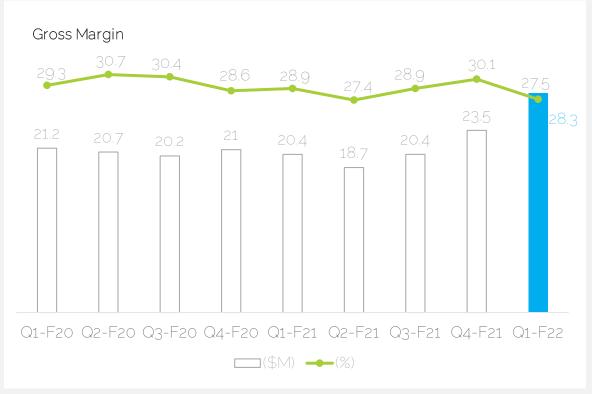
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#### APPENDIX: REVENUES AND GROSS MARGIN





#### APPENDIX: ADJUSTED EBITDA(1) AND OPERATING LOSS

